

## Web Marketing & Graphic Designer Specialist

### THE COMPANY

3Brain is a young, fast-growing, dynamic company focusing on brain technologies, one of the most fascinating research and business sectors with multiple applications and impacts on human life. 3Brain's mission is to provide state of the art technology to support life science research and improve human health. In particular 3Brain develops, manufactures and distributes high-quality instruments based on our patented CMOS multi-electrode array, a high-resolution neuro-electronic chip. The company is headquartered in Switzerland nearby Zurich, has a SW R&D office in Italy and has installed its products in laboratories and pharma companies worldwide also thanks to its network of distributors covering among others US, Canada and China.

More info: <http://www.3brain.com/about.html>

### JOB DESCRIPTION

To complete the sales and marketing department, 3Brain is looking for a full time position a highly motivated individual able to lead marketing activities and prepare graphic and informative material working together with the sales team. She/he will support sales, develop 3Brain brand and manage the social media contents.

Main tasks will include:

- Design and creation of all digital and printed marketing materials (written and visual) including flyers, brochures, posters, banners etc...
- Create compelling graphics and engaging content strategies for company's website, social media posts and marketing campaigns
- Preparing technical material (e.g. manuals, media tutorials etc..) of 3Brain's products
- Expand our company's digital footprint and brand awareness
- Analyze web traffic metrics and develop web strategies to increase 3Brain's social community

### REQUIRED QUALIFICATIONS

- Excellent knowledge of the English language (preferably mother tongue)
- Proven graphic & design skills comprising deep knowledge of tools as Adobe Illustrator, Photoshop and InDesign
- Exceptional written and oral communication skills
- Expertise in social media platforms
- Understanding of Search Engine Optimization and SEO best practices
- Familiarity with web analytics software and data sets
- Initiative, independence and ability to communicate and work effectively with other team members in a multicultural and international environment

### ADDITIONAL QUALIFICATIONS

- 2+ years of experience in design and graphics production
- Knowledge of HTML and CSS
- Bachelor/Master/PhD degree in life science
- Knowledge of neuroscience

### WHAT WE OFFER

- A dynamic and stimulating work environment in a young, emerging company
- Possibility of professional growth
- Flexible work hours
- Working place: Switzerland or Italy

To apply send your CV and short motivation letter to [info@3brain.com](mailto:info@3brain.com), subject: Web Marketing & Graphic Designer Specialist